

# Working with the Public in the Digital Era

Pamela S. Wright Chief Innovation Officer "Our commitment to openness means more than simply informing the American people about how decisions are made. It means recognizing that Government does not have all the answers, and that public officials need to draw on what citizens know."

# President Barack Obama

### January 21, 2009

Remarks by the President in Welcoming Senior Staff and Cabinet Secretaries to the White House

**U.S. Open Government National Action Plan**  5 of the 10 actions items are drawn from the National Archives' **Open Government Plan** 



THE OPEN GOVERNMENT PARTNERSHIP SECOND OPEN GOVERNMENT NATIONAL ACTION PLAN FOR THE UNITED STATES OF AMERICA

December 5, 2011



## Office of Innovation Open Government

#### **The Innovation Hub**

- •Collaboration Space at AI
- •Numerous projects with staff and public across the agency
- •Wikipedian Community Projects

#### **Digital Engagement**

- Social Media
   Web & intranet
   Catalog Description
- Catalog Description Program

#### **Project Management**

 Provides project management assistance to all of our major projects

#### **Standards & Authorities**

Agency Business ArchitectureMetadata Standards & Authorities

#### Digitization

GovernanceLabsPartnerships

### Innovate to Make Access Happen

- Open Government Flagship Initiative
- Includes our digitization, description, and online access efforts
- Expand access to and engagement with our holdings
- Lead the archival profession



# Social Media

### Social Media

- Launched in 2009 with one blog
- Now 165 projects on 15 social media platforms
- More than 140 millions views in FY2014



### **Citizen Archivist Initiatives**

### **Citizen Archivist Dashboard**

Home > Citizen Archivist Dashboard



### One Day... All of our records will be online. You can help make it happen.

You can become a citizen archivist — just click one of the options below to get started. You can also make suggestions or volunteer in person.

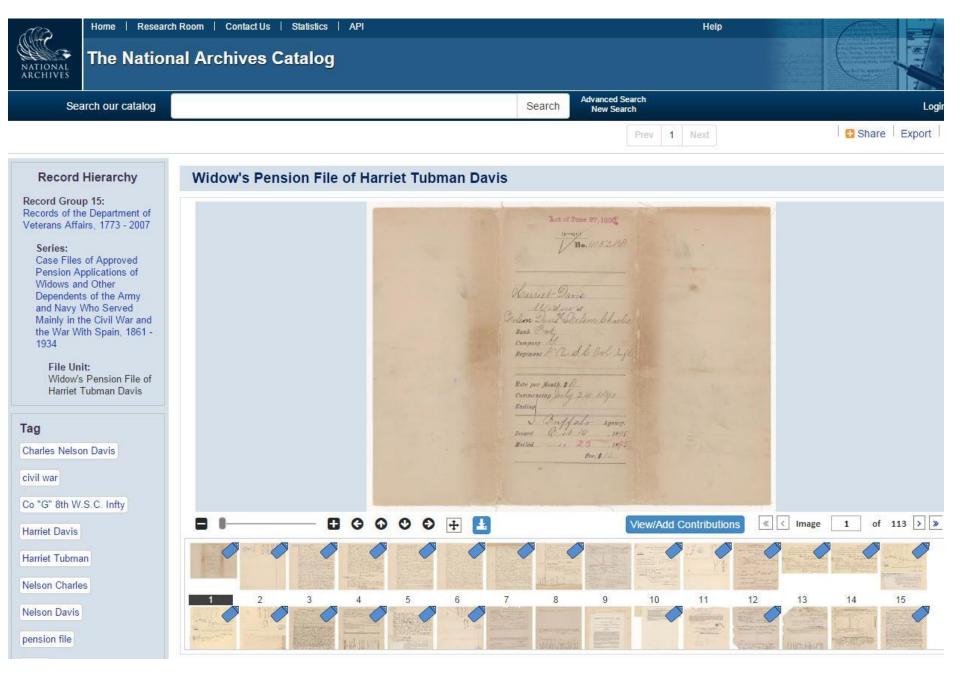


Citizen Archivist Dashboard >

# A Social Catalog

ACC Ho	Home   Research Room   Contact Us   Statistics   API			Help			
NATIONAL ARCHIVES	The National Archives Catalog						
	Search our catalog	Ferriero	Se	Advanced Search New Search			
Return to Search R	esults				Record: Pre		
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× Close Widow's Pension File of Harriet Tubman Davis State Siewyork Sb County of Cayupa Samiet Davis being duly Harriet Davis being duly she is the same Harrieb Davis Ramed and described in claim for Widow's Persion 200 449,592 filed under act of June 27, 1890. That the cornect name of her late kusband waskelson Davis, 1. 20 13 21 1 0000+ « < Image 3 of 113 > > Tag Transcribe Login to Contribute Contributors: ilpeake, codyne (Last updated 20 days ago) Share State of New York} County of Cayuga} SS Need Help? Policy Harriet Davis being duly sworn deposes and says that she is the same Harriet Davis named and described in claim for Widow's Pension No 449,592 filed under act of June 27, 1890. That the correct name of her late husband was Nelson Davis. He was born in Slavery, his Master's surname being Charles. Nelson was known and called while in Slavery, as Nelson Charles after the surname of his Master. The said Nelson Davis who also went by the name of Nelson Charles escaped from his Master and Slavery after he was grown up, and some time before the late war of the rebellion, and came North, still holding and known under the name of Nelson Charles. He was Enrolled (Drafted, she thinks), Served, and discharged under the name of Nelson Charles. When he came to Auburn, N. Y. to live (after his discharge) in or about 1866 or Early in 1867 he was known and recognized both as Nelson Charles and Nelson Davis.



### NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

#### **US National Archives**

The U.S. National Archives is the nation's record keeper. Our mission is to safeguard and preserve these records of our Government, ensuring that the people can discover, use and learn from this

Show all 1

#### Projects (4)

Captioning Complete 46 videos Needs Captions 20 videos World War I and World War II films 14 videos World War I Silent Films to be Tagged 26 videos

107	423	4
Videos	Members	Projects

#### Member Tools

Your role: Admin

Leave team

Share



Dashboard

Videos

Activity Settings

#### Helping out is easy!

Just find a video that interests you and click the button below it to get started!

Learn more about subtitling in Amara.

#### Videos that need your help

Tell us what languages you speak and we'll personalize this list for you

Members



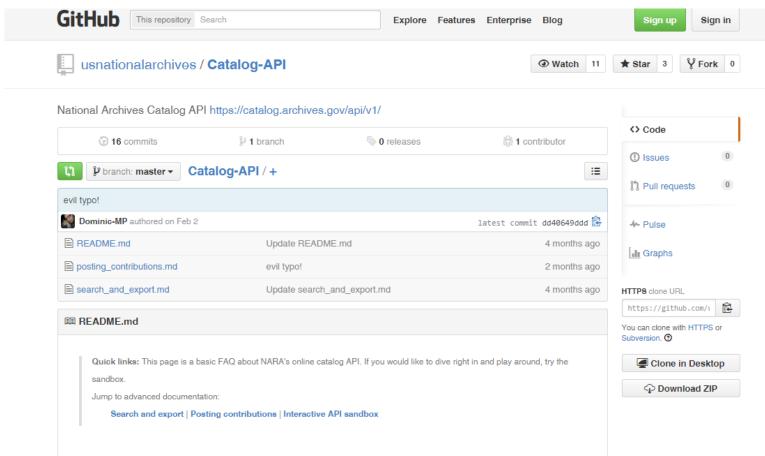
Armistice Celebrations in Washington, 18:06 D.C., New York, Paris, and London, 1918, 1936

**Create Subtitles** 



**Create Subtitles** 

# API



Using the National Archives Catalog API

social networks and archival context

All

PROTOTYPE HOME

Organization

E ABOUT PROTOTYPE

#### Search by:

Person

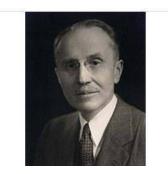
enter a name or keywords

#### C Explore featured identities



5 related collections

### Alma-Tadema, Laurence, -1940





Family

2 related collections

Farrell, Thomas F. (Thomas Francis), 1891-1967



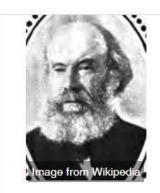


7 related collections Loftus, Cecilia, 1876-1943



Parkes, Harry, Sir, 1828-1885





snac

search

27 related collections Tolmie, William Fraser



# Internal Collaboration Network

Internal Collaboration Network (ICN)

Sharing of NARA institutional knowledge and best practices

Jive logo NATIONAL ARCHIVES	BORATE • INNOVATE • LEARN Content People Places Create •	Pamela Wright ~
BB Overview	Unread Only Mark all read Filter • Ister by participant Send Message	
Activity	<ul> <li>Jessica Blessman replied to P Your job, in the ten hundred most used words</li> </ul>	1 hour ago
🛧 Connections Stream 🔳	💿 🗽 Paul Wester shared 🕗 Swarnali, Pam, and Leslie - Latest example of staff not understanding what we are doing and generally having a	4 hours ago
Email Watches	<ul> <li>Tamee Fechhelm replied to 🧼 Call to action: Recollections from NARA Independence</li> </ul>	4 hours ago
Innovation	💿 👔 Kelly Osborn shared 名 Hi, Check out 'Isn't it time to stop writing checks that NARA cannot cash?' in Internal Collaboration Network.	4 hours ago
- Senior Execs	Krista Donnelly marked Stuart Culy's answer correct 🦻 Thumb Drives - Yes or No?	1 day ago
Characters		

### From Gate Keepers to Gardeners







### **@ThisisArchives Twitter Project**



This is Archives @ThisisArchives - Jun 8 Sampling of formats we receive in the Lab... there's guite a variety! Do u recognize any? #avpreservation pic.twitter.com/jynVK7itZR





This is Archives @ThisisArchives - Jun 9

@buckleyw @ dictabelt and

6



those Half-inch video can be very trickyl #obsoleteformats



Helen Kim @hlnkim - Jun 8 @USNatArchives @ThisisArchives I think I see a 3/4 u-matic tape or two!

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Oregon History @oregon history · Jun 8 @USNatArchives @ThisisArchives #Beta

+9

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11:26 AM - 8 Ju

FA

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RETWEETS

17

# Our Big, Hairy, Audacious Goal

### Digitize everything!

- Currently 1.22% of our holdings are digitized
- Increasing demand for online access
- New opportunity for partnerships and collaboration



### FY2014 Views

Wikipedia: 1,059,000,000

Ancestry.com: 192,000,000

Facebook: 88,000,000

Flickr: 45,000,000

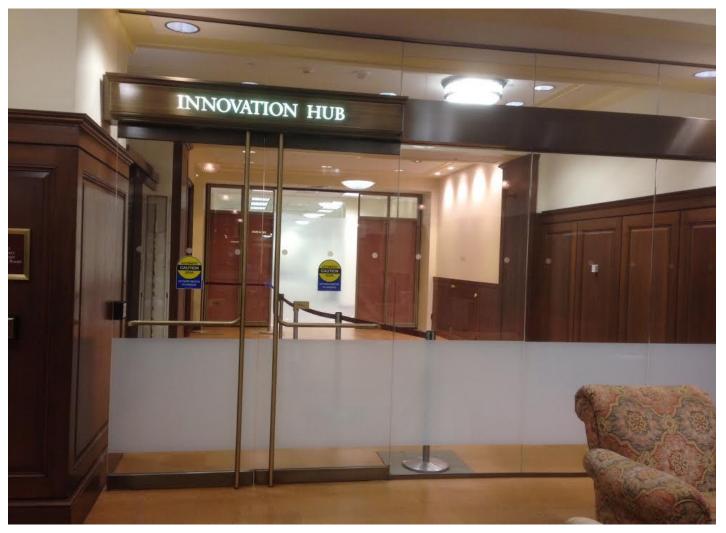
DPLA: 2,160,000

Blogs & Tumblr: 1,142,000

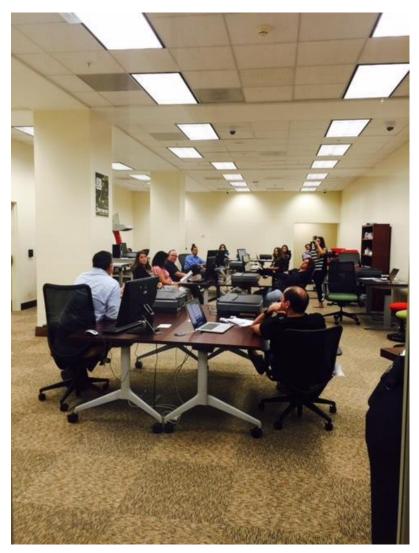
YouTube: 1,127,000 OPA: 833,000

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# **Innovation Hub**



# **Citizen Scanning**



# Thank You!

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